



# SPONSORSHIP OPPORTUNITIES

On behalf of the Draper Park Mountain Biking Team, we'd like to extend an invitation to you and your company to become a sponsor of our exciting youth program that provides girls and boys the opportunity to belong to an activity that will develop the love for cycling and contribute to their lifelong health and wellness.

## HOW WE BENEFIT FROM YOUR SPONSORSHIP

Mountain Biking is not a sanctioned school sport, therefore 100% of the time and expense come from volunteers, student-athletes and sponsors.

### With your help we can provide:

- Scholarship assistance for athletes in need
- Race day supplies such as food, drinks, canopies, chairs, and supplies to repair bikes
- Coach training & registration
- Practice equipment and supplies such as tubes, first aid kits, and training necessities

## SPONSORSHIP BENEFITS

- Create visibility and awareness of your company
- Increase brand loyalty
- Reinforce your image
- Promote your products or services
- Align your brand with a growing legacy

## TIER 1 SPONSORSHIP PACKAGES

FRIENDS & FAMILY	\$150	SPORT	\$500
<ul style="list-style-type: none"> <li>• Recognition at team events</li> <li>• Family name or Business logo on team pages</li> </ul>		<ul style="list-style-type: none"> <li>• 2 team t-shirts</li> <li>• Recognition at team events</li> <li>• Logo on team banner</li> <li>• Logo on team pages</li> </ul>	

## TIER 2 SPONSORSHIP PACKAGES

EXPERT	\$1000	PRO	\$1500	ELITE	\$2000
<ul style="list-style-type: none"> <li>• Logo on team t-shirts</li> <li>• Logo on team banner</li> <li>• Logo on team pages</li> <li>• 2 team t-shirts</li> <li>• Recognition at team events</li> <li>• Team appreciation photo (signed)</li> </ul>		<ul style="list-style-type: none"> <li>• Large logo on team t-shirts</li> <li>• Large logo on team pages</li> <li>• Large logo on team banner</li> <li>• Logo on team jersey</li> <li>• 2 team t-shirts</li> <li>• Recognition at team events</li> <li>• Large team appreciation photo (signed)</li> </ul>		<ul style="list-style-type: none"> <li>• XL logo on team t-shirts</li> <li>• XL logo on team pages</li> <li>• XL logo on team banner</li> <li>• Large logo on team jersey</li> <li>• 2 team t-shirts and 1 team jersey</li> <li>• Recognition at team events</li> <li>• XL team appreciation photo (signed)</li> </ul>	

Contact us for additional opportunities like exclusive team water bottles, hats, or first aid kits featuring your logo; as well as unique sponsorship opportunities to fit your particular business through catering, donations, and/or gift cards, etc.

**Please reach out to us with questions or to start your path to sponsorship:  
[sponsors@draperparkmtb.com](mailto:sponsors@draperparkmtb.com)**



## ABOUT OUR TEAM

We are a junior development team in the Utah High School Mountain Bike League. We have consistently been one of the largest middle school mountain biking programs in the nation since our inception in 2014. Our goal is to instill in these student athletes a love of the sport, to help them gain confidence in their own abilities, and develop strong character as they work with the club in a competitive environment.

Our team consists of 110 girls and boys in the 7th and 8th grades at Draper Park Middle School each year. In addition, we generally have at least that many parents and adults from the community that serve as ride leaders or general volunteers on a regular basis with our team. Our team is part of the Utah High School Mountain Bike League, and organization that provides mountain biking programs for students in grades 7-12 throughout Utah. The league partners with the local high school club programs to engage trends from all walks of life, with a variety of abilities, to build skills that will last a lifetime.

Mountain biking is not a sanctioned school sport, therefore 100% of the time and expense come from volunteers, student-athletes and sponsors. We rely heavily on the donations of local companies to keep our team running smoothly! With your help we can provide scholarship assistance for athletes in need, practice equipment and supplies, race day supplies, coach training, and coach registration. As a non-profit 501c3 organization, your contribution may be tax-deductible to the extent allowed by law.

## WE LOVE OUR SPONSORS!



DPMS MTB TEAM 2021

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[sponsors@draperparkmtb.com](mailto:sponsors@draperparkmtb.com)